Studies in Material Thinking



VOLUME 13

VISUAL/TEXTUAL: DOCUMENTING THE REALITIES OF RESEARCH THROUGH DESIGN PRACTICE.

PAPER 01

Reflections on Research through Design: The Evolution of Silence

Rachele Riley

ABSTRACT

'The Evolution of Silence' is a Web-based archive and interpretive map of the Yucca Flat valley of the Nevada Test Site (the site of forty-one years of post-WWII nuclear testing in the United States). In this essay I share insight into my process of research through design and the role of the artifact in development. The project investigates the ways design creates experiences that allow for critical engagement with difficult subjects and emphasizes the exploration of the language of maps and the principles of interaction. My focus is on experimentation with visual/textual language; interpretation, representation and organization of spatial information and of archival material; and approaches to creating and sharing knowledge.

KEYWORDS

Design, research, data, visualization, maps, interaction, archives, aesthetics, experimental, trace

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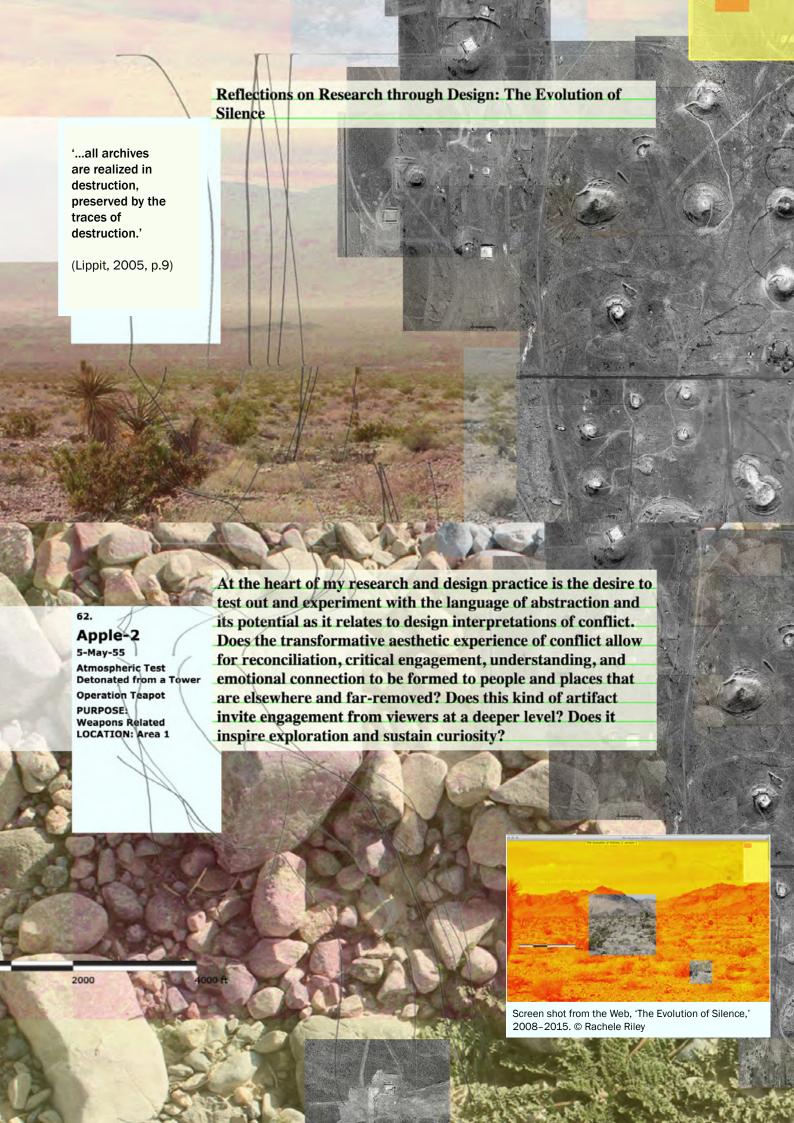
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Coulomb-A 1-Jul-57 Atmospheric Test **Operation Plumbbob** PURPOSE: Safety Experiment

LOCATION: Area 3

Given the complexity of the world, there is value in designing experiences that allow people to individually process data and to independently create meaning. What we design is never neutral. Take the experience of war as an example. Many of us experience war through its information. How does this Detonated from a Surface relate to our understanding of a real experience of war? Conveying feelings of confusion and of disorientation, creating a jarring experience, can perhaps lead to new knowledge and provoke questioning. If we design experiences that disrupt the repetition and the automatic processing of information, to instead invite contribution and elicit reaction, will experience resonate more deeply?

Consider the nightly news as a platform for experiencing the information of war. In the mid 2000's in the United States the names and the numbers of American soldiers wounded in Iraq were recounted individually every evening. It is hard to grasp the human, cultural, environmental impact in some instances alloon of information design when all gesture, imperfection, confusion, and emotion are removed from visual language. It is hard in these cases to see how the numbers accumulate to form a whole. The nightly announcements of the numbers and names of the wounded or dead were made as it had recently happened or, rather, as soon as the information was released. This created a secondary experience of war through the staggered, fragmented, and controlled sharing of its information. (BAUDRILLARD, 2002, SEE NOTE 01) How does one reflect on the pieces of conflict, on the traces? In a project that I developed at the time ('Visualizing the Art of War') I marked the reported war activity through drawing, cutting, lettering and erasing. I then created a visual memory of these experiences through a series of artifacts that together serve as palimpsest or archive, bearing the traces of destruction while describing destruction. It is a record of the 4000 dynamics of conflict through its changing information over time. Through this work, I embraced and examined the fragmentary nature of both memory and ruin, and considered the words of Susan Sontag from REGARDING THE PAIN OF OTHERS, 'To make peace (with acts of violence) is to forget. To reconcile, it is necessary that memory be faulty and limited.' (SONTAG, 2003, p.115).

NOTE 01

In THE SPIRIT OF TERRORISM (2002, p. 28), Jean Baudrillard describes violence in itself as 'banal and inoffensive.' It is 'symbolic violence' that generates a singularity and it is this image that stays with us. Real is added as a kind of bonus: 'not only is it terrifying, but it is real.' Baudrillard has criticized the medium of television for placing viewers before a simulated world, where the difference between reality and fiction has blurred. Television news is all surface: a collage of fragmented images of images, divorced from an original. This representation becomes real to the viewer.



Still from single-channel video, 'Visualizing the Art of War,' 2005. © Rachele Riley

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Introduction to the designed artifact. 'The Evolution of Silence' presents the results of my research on the impact of forty-one years of nuclear testing in the United States in the form of an exploratory design work. It is in itself a fragment of a larger continued exploration of the topic. Fragmentation in the work also refers to the incompleteness of memory and the partial traces of time and activity. One discovers these as one drills into the multiple interactive layers of the reconstructed landscape.



Screen shot from the Web, 'The Evolution of Silence,' 2008–2015. © Rachele Rilev

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10-Feb-89
Underground Test
Detonated from a Shaft
Operation Cornerstone
PURPOSE:
Weapons Related
LOCATION: Area 7
LAT: 37.077 LON:

I take an experimental approach towards designing information, one that involves visualizing and blurring what is fact and what is interpreted. The website makes use of the innovative strengths of jQuery and HTML5 in coding for dynamic events and efficiency. The site pulls all content as data (visual, textual, audio, video) from values in a single Excel sheet. The website's design is different than other webbased maps in its dominant aesthetic of imaging and layers, and in its ambiguity (upon first encounter). 'Is this the Moon?' viewers have asked. Web-based maps comprising satellite images are familiar, but in 'The Evolution of Silence' the fragments that form the composite of the valley are still visible as fragments. In contrast, Google Earth/Maps stitches the same satellite view source files into a seamless image of the Earth's surface. No disruption.

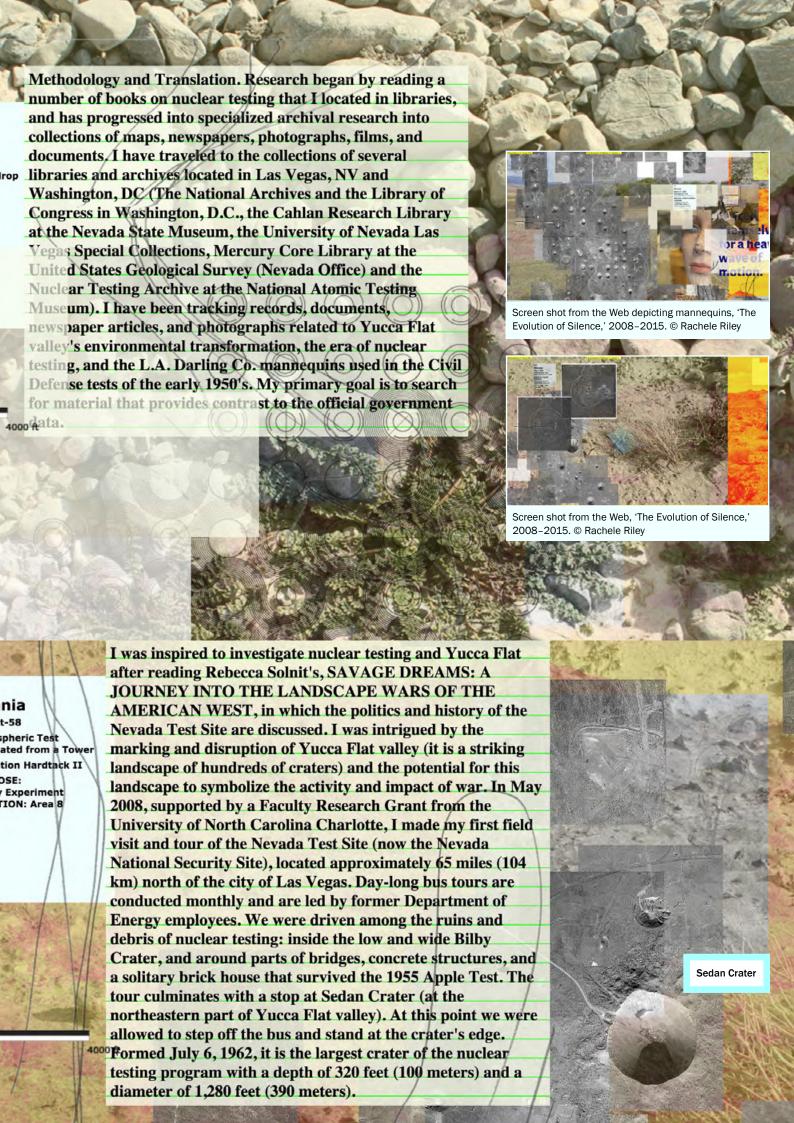
In its interaction and visual design, the website challenges the expectations of the viewer by shifting the boundaries of control: one moves through the landscape as I have reconstructed it but is able to break it apart back into its fragments. The interface questions notions of stability, factuality and the conventions of orientation in maps and in information architecture. As a result the design contributes to creating the feeling one is exploring the unknown, only to find it is heavily named, charted, and identified. One enters into the information of war and experiences a connection of data to location. The idea of knowing a place, here, is framed by a multi-faceted inquiry and process that is fluid and always changing.

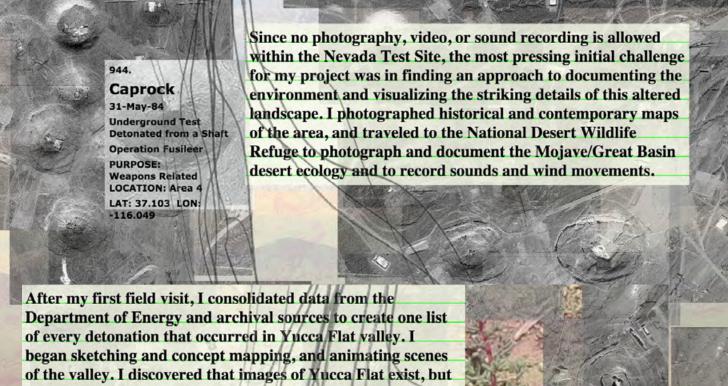
The project houses data on the eight hundred and twentyeight (828) nuclear detonations that occurred in the Yucca Flat valley of the Nevada Test Site from 1951 (the year of the allones first nuclear test at the Nevada Test Site) to 1992 (when a U.S. moratorium on nuclear testing was established). It presents ground Test this data primarily through the form of a web-based ated from a Shaft tion Cresset interactive map, allowing one to bypass government OSE: boundaries and control of the area and engage each of the ons Related ION: Area 2 individual nuclear detonations. 'The Evolution of Silence' 7.136 LON: identifies and locates these detonation sites, also providing further historical notes and artistic interpretation. Visual and textual details connected to a detonation are revealed as one hovers over its representative square image. Tiled with hundreds of other representative images, each instant of a detonation combines and builds an overall view of the pockmarked valley landscape.

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Baker
28-Oct-51
Atmospheric Test
Detonated from a Airdrop
Operation Buster
PURPOSE:
Weapons Effects
LOCATION: Area 7

'The Evolution of Silence' fills a research gap by providing a visual representation of the location of every nuclear detonation in Yucca Flat. Maps exist that identify the location of every underground test but they do not include photographic or satellite reference imagery for each location. This exclusion makes it difficult to understand the physical relationship of one detonation to another in space. The Nevada Test Site is a remote and highly restricted area. Yucca Flat Valley, aptly named 'the most bombed place on earth,' is marked by hundreds of sink-hole craters, the result of hundreds of underground explosions. One can visit the Nevada Test Site in person, but recording and photography is not permitted. A challenge to developing the project and fulfilling its research purpose was the question of how to bypass government boundaries that not only restrict one's exploration of the physical landscape, but also its representation.





no systematic photographic record of the exact site of each detonation in the valley. My next step was to generate this data myself. In Fall/Winter 2009, I mapped the location of each underground nuclear explosion (latitude and longitude coordinates are provided for these) in Google Earth. While in satellite view, I took a screen shot of each location from an overhead distance of 700 km. This process created 812 separate images; each one represented the site of an individual nuclear detonation that occurred in Yucca Flat. Despite the exhaustive data collected and generated, I had to reconcile myself with the impossibility of acquiring everything or visualizing all aspects, to collect every perspective on the place, every relationship and contrary point of view, every interpretation made and archival image found, or every anecdote. There is always more to uncover and to include: 'The more knowledge [grows], the greater the unknown [grows], we might conclude; or rather, the more information flashes by the more aware we are of its incomplete

fragmentary nature.' (VIRILIO, 1991, p. 45)

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April 5, 1963 U3by

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April 11, 1963 U2e

April 24, 1963 U9w

February 8, 1963 U10g

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1962 U9af

U9ad

U3bi

U3bm

U3ba

U9ab

U2h

September 29, 1962 U9x

October 12, 1962

October 12, 1962

October 19, 1962

November 15, 1962

November 27, 1962

October 18, 1962 U9f

November 9, 1962 U2b

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October 27,

December 4,

December 7,

December 12.

December 14.

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Mississippi

Roanoke

Wolverine

Bandicoot

295 St. Lawrence

Anacostia

Tendrac

Numbat

Manatee

Acushi

Ferret

308 Kaweah

309 Carme

Jerboa

Toyah Gerbi

Coypu

316 Kootanai

315 Cumberland

Hatchie

Chipmunk

Ferret Prime

Casselman

Detail from the dataset from which jQuery dynamically builds the web-based 'The Evolution of Silence.' 2008-2015. © Rachele Riley

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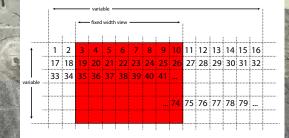
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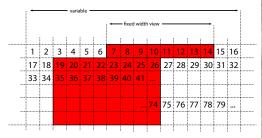
Developing Material for the Web. With my new collection of photographic data, I began to consider the project as a way to conceptually reclaim the valley: from government restriction and from its composite representation via satellite image capture. I developed a feeling of closeness or connection for this inhospitable and damaged place, and hoped to inspire this in others. So how could I make use of the objective and subjective qualities of maps and the accessibility of a webbased project to communicate the complexity of this place? I worked with a developer to overcome some of the technical constraints of visualizing so much data dynamically on the Web and to push its boundaries (as it relates to aesthetics) to incorporating multiple layers, to designing motion and interaction, to the experience of reading and the use of typography, and to the expressive use of images and a respect for their material/archival qualities.

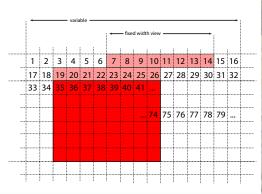
prototype in JQuery, HTML, CSS. I then moved forward from these prototype sites: which I created on my own to be able to see one layer of the data in relation to another, to see the photographs I collected from Google Earth combined with the Department of Energy data of each detonation. After I made these tests, I could more deeply explore future possibilities for the design and began to make structural and conceptual diagrams, visual storyboards, and procedural lists. I used these to communicate my design goals to Web Developer, Danniel Gaidula. In Spring 2011, I received a

In 2010, I designed and developed my first web-based

I used these to communicate my design goals to Web
Developer, Danniel Gaidula. In Spring 2011, I received a
Faculty Research Enrichment Grant from The University of
the Arts in Philadelphia to work with Danniel to rewrite the
code in order to dynamically build the visual layout, the layers
and all its visual/textual elements, from the data values of an
Excel sheet. He worked to transform my initial interactive
experiments to create a rough version of the site that I could
explore by changing elements and parts of code to shift
arrangements, combinations, and create meaning. I worked
independently this way on the site for about twelve months,
continuing my archival research, making images and video,
editing sound, and adding all this content in the code.







Sketches/diagrams of interaction, 'The Evolution of Silence,' 2008–2015. © Rachele Riley



Early iteration in chronological view, 'The Evolution of Silence.' 2008–2015. © Rachele Riley

1047.

Lubbock

18-Oct-91

Underground Test
Detonated from a Shaft
Operation Julin
PURPOSE:
Weapons Related
LOCATION: Area 3

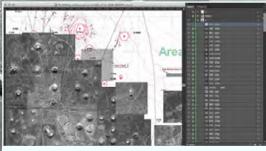
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I have come to visually recognize the landmarks of the Nevada Test Site, initially via satellite view in Google Earth and later by acquiring high-resolution satellite images from the DigitalGlobe Foundation. In Spring 2011, I filed a Freedom of Information Act Request with the U.S. Government and finally received access to 300 aerial photographs taken by the United States Geological Survey and used to map the surface effects of nuclear testing. These previously unpublished images depict the before and after states of detonation sites and are included in my web-based project.

I spent several weeks in Fall 2012, while on a Semester Course Release from The University of the Arts, tiling the 812 individual images appropriated from Google Earth satellite view. In the background I used a map by Dennis Grasso (GRASSO, 2000) as a guide to matching the identity of each detonation with the images that I had created. I created a composite view of the valley in Illustrator and determined the 'x, y' coordinates for each image in this tiling. With this new data, added to the Excel sheet, I was able to recreate the spatial relationship of each detonation on the Web. The Web browser dynamically interpreted and generated a geographic view of the valley from those 'x, y' positions.

There have been five rounds of iterations to the web-based project. Each improvement requires technical innovation and creativity: rewriting and reconfiguring the code to balance the need for a necessary degree of optimization and accessibility, while preserving visual complexity and an overwhelming quality. The project's current published version, 'The Evolution of Silence: version 1,' is fully functioning, requires a modern browser to experience (fastest is Google Chrome), and is online at: www.evolution-of-silence.net.



Mapping every detonation in Yucca Flat for 'The Evolution of Silence.' 2008–2015. © Rachele Riley



Imaging sketch for location/geographic view, 'The Evolution of Silence.' 2008–2015. © Rachele Riley

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                   if(Boolean(myGrid.data[cellIndex][whyKey])){
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                       outputBuffer += '' + myGrid.data[cellIndex][whyKey] + '';
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                   if(Boolean(myGrid.data[cellIndex][linkKey])
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                       outputBuffer += '<a href="" + myGrid
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```

Working with maps and imagery. The data is narrative. I aimed to design a dynamic interactive structure with an experimental approach. The sources of data are diverse and I continue to add content. The design of the website is built on the importance of technical flexibility; and on the idea that memory is malleable and that knowledge is created through experience. It serves two immediate practical functions of being coded the way it is: 1. A dynamic structure allows for 812 images to load at once in order to build the composite image of the valley landscape, and 2. It allows for an individual experience of each detonation. Each image of a detonation has unique content revealed within and, as some viewers uncover through their exploration, all images, which make up the larger image of the valley can be rearranged. This participatory element is designed to aid in understanding the scale of impact. Viewers can separate one tiled square image from another, to read more closely or to analyze its multiple layers better. I have been able to observe people interacting with the work when it is presented as an installation, most recently at the SIGGRAPH 2014 Art Gallery exhibition in Vancouver, Canada (SEE NOTE 02), I am interested in how, through rearranging, the damage to the landscape is analyzed and the topic becomes relatable. People seem to respond to the individual visual parts with amazement as they realize they form a series of instances and represent the traces of a larger story of conflict, war, technology and energy politics. This effectively dismantles the aggregate image of war. (SONTAG, 2003, SEE NOTE 03)

> Javascript (jQuery) code excerpted from an exploratory/testing version of the web-based 'The Evolution of Silence.' 2008-2015. © Rachele Riley

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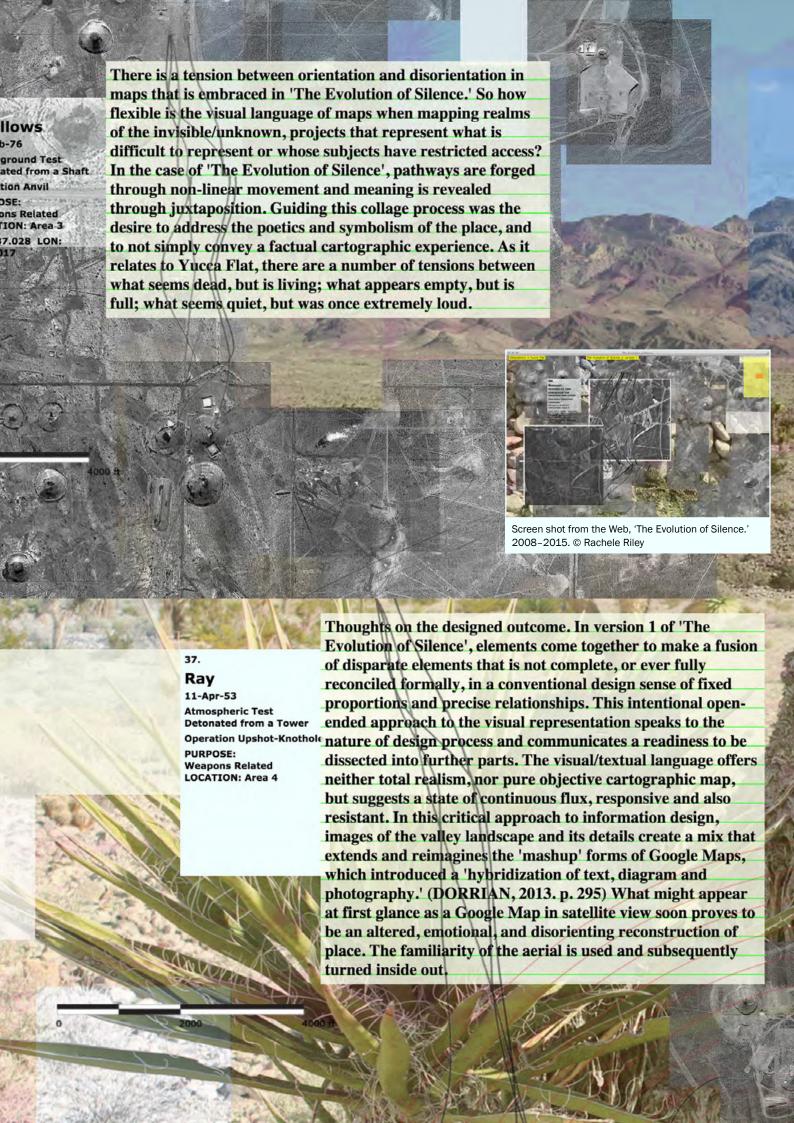
'The Evolution of Silence' was installed at the SIGGRAPH 2014 Conference and Art Gallery exhibition, 'Acting in Translation,' in Vancouver, Canada, August 9-14, 2014. Comments from viewers were not collected systematically, but since I was often there presenting the work to people, I received feedback in person. People seemed to feel that the aesthetic was strong and engaging. They found that it fit the exhibition theme and that the landscape evoked a breathing being (because of the sound). They were surprised by what they uncovered in the content, by the number of detonations, and they engaged the site to learn more.

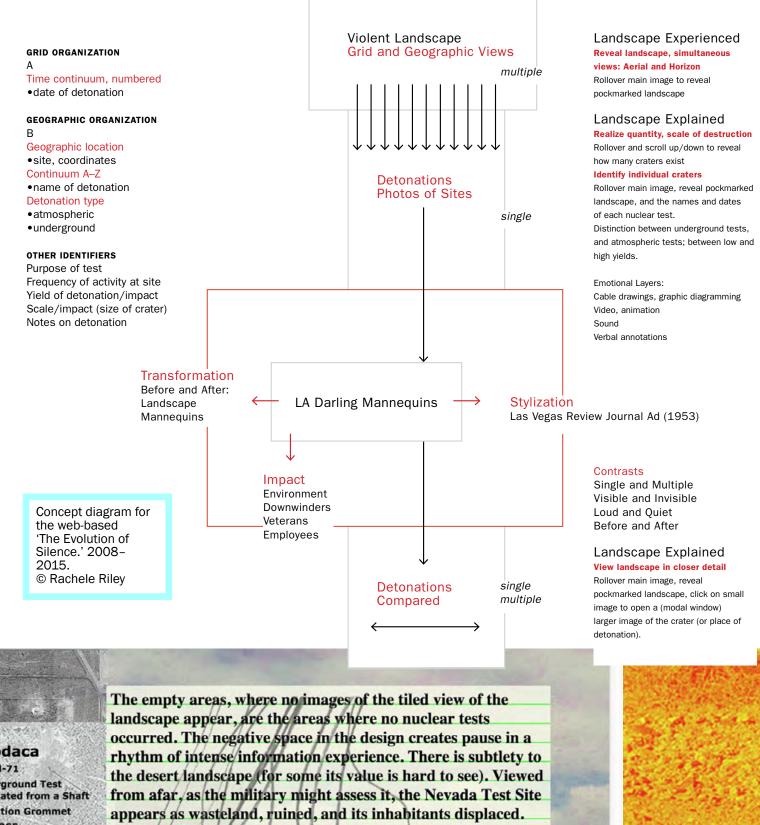
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NOTE 03

In REGARDING THE PAIN OF OTHERS, 2003, Sontag investigates the 'pleasure in flinching' when looking at images of violence. (p. 40) She argues that images have become habitual and banal. We have adapted to horror in life, and in images. In photographs of war, the many soldiers represented, with their 'numbed faces and their haggard bodies,' remain an aggregateanonymous victims. (p. 61) Sontag adds that 'the scale of war's murderousness destroys what identifies people as individuals, even as human beings' and that this 'is how war looks when it is seen from afar, as an image.' (p. 61) Her words strike at the heart of the matter as I see it: the representation of war must address the 'scale of its murderousness,' the degree of its calamity and complexity, and its impact on individual human beings and their specific environments.

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However the landscape is true and alive: shrubs, flowers, yuccas, grasses, desert wildlife. It snowed the last time I visited in December 2013. 'The Evolution of Silence' aims to make this historically significant place more knowable and more public, by bringing attention to the remote area as an important symbol of the impact of war.



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Solnit, R. (1994). Savage Dreams: A Journey into the Landscape Wars of the American West. Berkeley/Los Angeles: University of California Press. Sontag, S. (2003). Regarding the Pain of Others. New York: Farrar, Straus and Giroux.

Virilio, P. (1991). The Aesthetics of Disappearance. Los Angeles: Semiotext(e).

Credits

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Layout: Concept and Graphic Design by Rachele Riley.

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Archival photos, maps, documents and artifacts are courtesy of the DigitalGlobe Foundation, U.S. Department of Energy, United States Geological Survey, National Nuclear Security Administration, Nevada Test Site Historical Foundation, Las Vegas News Bureau, Cahlan Research Library (Nevada State Museum), Special Collections Library at the University of Nevada Las Vegas, Nuclear Testing Archive, National Atomic Testing Museum, National Archives, and Library of Congress.

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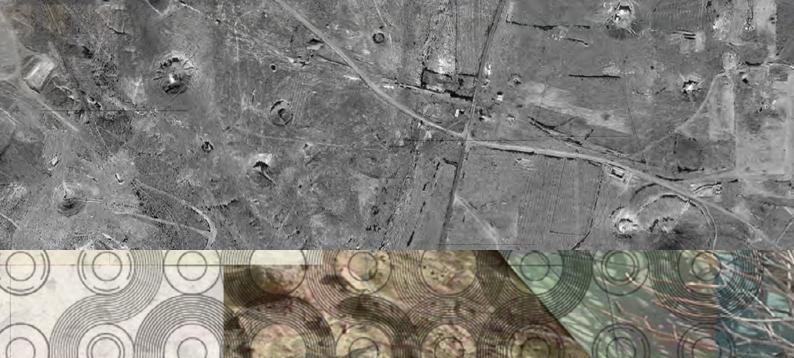
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SMT VOLUME 13 AUGUST 2015

ABOUT THE AUTHOR

Rachele Riley

University of Illinois at Urbana-Champaign / School of Art and Design rileyrc@illinois.edu / rachele@racheleriley.com

Rachele Riley is an artist, designer, researcher and educator, and is currently Assistant Professor in the School of Art and Design at the University of Illinois at Urbana-Champaign (USA). Her multimedia work investigates the representation of conflict and its reconciliation within culture, and has received support through grants from the DigitalGlobe Foundation, the University of the Arts in Philadelphia, the University of North Carolina Charlotte, the University of Illinois Urbana-Champaign, and the Open Match Fund from USA Projects/Hatchfund. Rachele's print, drawing, video, and Web-based works have been exhibited in the U.S. and abroad, and published in Leonardo, Journal of Arts, Sciences, and Technology (2014), Print Magazine, Regional Design Annual (2008) and Motion Design (Matt Woolman, Rotovision, 2004). In April 2014, 'The Evolution of Silence' was selected as an Official Honoree in the 18th Annual Webby Awards in the NetArt category. Rachele has been Artist-in-Residence at the Kimmel Harding Nelson Center for the Arts in Nebraska and the Virginia Center for Creative Arts, and (as part of a DesignInquiry project in Fall 2014) at the Museum of Contemporary Art, Detroit. Abroad, her work has been presented at the 'Praxis and Poetics' exhibition at the Baltic Centre for Contemporary Art in Gateshead, UK (September, 2013), at the 2014 SIGGRAPH Conference Art Gallery exhibition, 'Acting in Translation' in Vancouver, Canada (August 2014), and at the NORDES: Design Ecologies Exhibition in Stockholm, Sweden (June, 2015). She served on the Board of Directors for DesignInquiry from 2013-2015—a non-profit educational organization devoted to researching design issues in team-based gatherings. Rachele holds a MFA in Design/Visual Communication from Virginia Commonwealth University (Richmond, VA), a Vordiplom in Kommunikationsdesign from the Burg Giebichenstein Kunsthochschule Halle (Germany), and a BS in Studio Art from New York University (New York, NY).

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